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NON-PERSONAL INFORMATION WE COLLECT ABOUT YOU

Even if you do not register with JDRGuitars.com, we collect Non-Personal Information about your use of our website, special promotions and newsletters.

- A. Cookies

We collect Non-Personal Information about your use of our website and your use of the websites of selected sponsors and advertisers through the use of Cookies. JDRGuitars.com assigns every computer a different Cookie. The information collected by Cookies (i) helps us dynamically generate advertising and content on web pages or in newsletters, (ii) allows us to statistically monitor how many people are using our website and selected sponsors' and advertisers' sites, (iii) how many people open our emails, and (iv) for what purposes these actions are being taken. We may use Cookie information to target certain advertisements to your browser or to determine the popularity of certain content or advertisements. Cookies are also used to facilitate a user's log-in, as navigation aides and as session timers, but not to retain Personal Health Information about you. Cookies used by JDRGuitars.com are also used to restrict underage use of the tools.

- Your browser software can be set to reject all Cookies. Most browsers offer instructions on how to reset the browser to reject Cookies in the "Help" section of the toolbar. If you reject our Cookies, certain of the functions and conveniences of our website may not work properly but you do not have to accept our Cookies in order to productively use our site. We do not link Non-Personal Information from Cookies to Personally Identifiable Information without your permission and do not use Cookies to collect or store Personal Health Information about you.

- B. Web Beacons

We also may use Web Beacons to collect Non-Personal Information about your use of our website and the websites of selected sponsors and advertisers, and your use of special promotions or newsletters. The information collected by Web Beacons allows us to statistically monitor your usage of our websites.

- Our Web Beacons are not used to track your activity outside of our websites. We do not link Non-Personal Information from Web Beacons to Personally Identifiable Information without your permission and do not use Web Beacons to collect or store Personal Health Information about you.III. PERSONALLY IDENTIFIABLE INFORMATION WE COLLECT

ABOUT YOU

We collect Personally Identifiable Information that you provide to us when you register as a member of JDRGuitars.com and/or when you update your member profile. We use the Personally Identifiable Information that you provide to respond to your questions, provide you the specific services you select, send you emails about website maintenance and updates, and inform you of significant changes to this Privacy Policy.

- A. Emails You Send to JDRGuitars.com

- This Privacy Policy does not protect you when you send content, business information, ideas, concepts or inventions to JDRGuitars.com by email. If you want to keep content or business information, ideas, concepts or inventions private or proprietary, do not send them in an email to JDRGuitars.com. We try to answer every email within 48 business hours, but are not always able to do so.

- B. Website Registration and Interactive Tools on JDRGuitars.com

- After you have registered as a member of JDRGuitars.com, you may choose to use certain interactive content, tools and services that may ask you to voluntarily provide other types of information about yourself including Personal Health Information.

- C. Children

We are committed to protecting the privacy of children. We do not collect Personally Identifiable Information from any person we actually know is under the age of 13. A parent or guardian is solely responsible for providing supervision of

the minor's use of JDRGuitars.com. The parent or guardian assumes full responsibility for ensuring that the registration information is kept secure and that the information submitted is accurate. The parent or guardian also assumes full responsibility for the interpretation and use of any information or suggestions provided through JDRGuitars.com for the minor. JDRGuitars.com does not sell products for purchase by children. We sell children's products for purchase by adults. If you are under 18, you may use JDRGuitars.com only with the involvement of a parent or guardian.

- D. Market Research

From time to time the JDRGuitars.com marketing department, or operations contractors acting on its behalf, may conduct online research surveys in order to gather feedback about our site through email invitations, pop-up surveys or online focus groups. When participating in a survey, we may ask you to submit Personally Identifiable Information. This Personally Identifiable Information is used for research purposes, and is not used for sales solicitations. When a third party sponsors a survey, Aggregate Information of the survey results is reported to the sponsor. Aggregate data does not contain any information that could be used to contact or identify you. Personally Identifiable Information collected through market research will only be used by JDRGuitars.com and its operations contractors and will not be given or sold to a third party without your consent.

IV. DISCLOSURE OF YOUR INFORMATION

Except as set forth in this Privacy Policy or as specifically agreed to by you, JDRGuitars.com will not disclose any Personally Identifiable or Personal Health Information it gathers from you on our website. We will only release Personally Identifiable or Personal Health Information to third parties: (1) to comply with valid legal requirements such as a law, regulation, search warrant, subpoena or court order; or (2) in special cases, such as a physical threat to you or others. In the event that we are legally compelled to disclose your Personally Identifiable or Personal Health Information to a third party, we will attempt to notify you unless doing so would violate the law or court order. In addition, we may disclose Personal Information as described below.

JDRGuitars.com operations and maintenance contractors sometimes have limited access to your Personally Identifiable Information in the course of providing products or services to JDRGuitars.com. These contractors include vendors and suppliers that provide us with technology, services, and/or content related to better operation and maintenance of our website. Access to your Personally Identifiable Information by these contractors is limited to the information reasonably necessary for the contractor to perform its limited function for JDRGuitars.com. We also contractually require that our operations and maintenance contractors:

- protect the privacy of your Personally Identifiable Information consistent with this Privacy Policy
- not use or disclose your Personally Identifiable Information for any purpose other than providing us with products and services.

V. HOW JDRGuitars.com HANDLES PRIVACY AND SECURITY INTERNALLY

Listed below are some of the security procedures that JDRGuitars.com uses to protect your privacy:

- Requires both a personal username and a password in order for users to access their Personally Identifiable Information or Personal Health Information.
- Uses firewalls to protect information held in our servers.
- Utilizes encryption in transmitting Personally Identifiable Information to our servers.
- Closely monitors the limited number of JDRGuitars.com employees who have potential access to your Personally Identifiable Information.
- Requires all JDRGuitars.com employees to abide by our Privacy Policy and be subject to disciplinary action if they violate it.
- Backs-up our systems to protect the integrity of your Personally Identifiable and Personal Health Information.
- Provides secure messaging within the JDRGuitars.com so that information related to your personal health is sent through a secure, encrypted connection.
- All credit card transactions are processed through PayPal processing. Your information is encrypted via a "key" encryption and decoded at PayPal Processing, which allows them to process and authorize your information.

- Despite JDRGuitars.com's efforts to protect your Personally Identifiable Information and Personal Health Information, there is always some risk that an unauthorized third party may find a way around our security systems or that transmissions of your information over the Internet will be intercepted.

VI. UPDATING YOUR INFORMATION AND CONTACTING JDRGuitars.com

- A. Updating Your Personally Identifiable Information

JDRGuitars.com pages that collect and store self-reported data allow you to correct, update or review information you have submitted by going back to the specific page, logging-in and making the desired changes.

- B. Removing your Personal Information

If you have a complaint or problem, including removing your information from our systems, please email us at JDRGuitars.com. Our customer service department will forward your complaint to the appropriate internal JDRGuitars.com department for a response or resolution. We try to answer every email within 48 business hours, but may not always be able to do so. If you do not receive adequate resolution of a privacy related problem, you may write to JDRGuitars.com at:

- .
- JDR Guitars
- 2420 13th Ave.
- Altoona, PA 16601
- .

- C. Limitations on Removing or Changing Information

Upon your request, we will delete your Personally Identifiable or Personal Health Information from our active databases

and where feasible from our back-up media. You should be aware that it is not technologically possible to remove each and every record of the information you have provided to JDRGuitars.com from our servers.

VII. DISCLAIMER OF MEDICAL LIABILITY FOR INFORMATION/CONTENTThe information contained in the JDRGuitars.com site is provided for educational value only and is not intended to be used as medical advice or as a substitute for a call, visit, or consultation with your physician or healthcare professional. The information contained on this site does not cover every physical condition, disease, ailment or treatment. All information, including advisories and drug interaction monographs, should only be used under the direction of a physician or healthcare professional. Any alerts that are generated as a result of data that the user enters are intended for educational use only. Alerts are not guaranteed to be either exhaustive or accurate and should never be used as the basis for any medical decision. Similarly, absence of an alert does not guarantee that data entered is "normal", or that drugs do not interact, or that the drugs you record are appropriate to treat the conditions you record. Nor does absence of an alert imply that the conditions you record do not require the review and attention of a physician. You should never disregard or delay seeking medical advice because of something that you have read here. JDRGuitars.com, and the third parties from which senior living guide licenses data and information, do not recommend, endorse, or assume liability for the accuracy, reliability, completeness, timeliness, or usefulness of any of the information, content, services, or advertisements, discussed on this site. All opinions expressed on this site are the opinions of their respective authors only. JDRGuitars.com does not endorse or recommend any specific test, procedure, or product mentioned on this site. Any reliance on information provided on this site is at your own risk. JDRGuitars.com assumes no liability or responsibility for damage or injury to persons or property arising from any use of any product, information, idea, or instructions contained on this site. You assume full responsibility for the use of educational information contained on this site.

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